

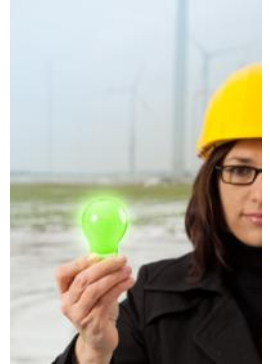


2010 Concrete Industry Day at the Massachusetts Institute of Technology Concrete Sustainability Hub

August 31, 2010 | Cambridge, MA



Please join us on August 31, 2010 on the campus of Massachusetts Institute of Technology (MIT) as researchers from the MIT Concrete Sustainability Hub (CSH) unveil their initial research findings and progress. The two inaugural work plans of the CSH are *The Edge of Concrete: A Life-Cycle Investigation of Concrete and Concrete Structures* and *From Liquid to Stone: The Genesis of Concrete*. Lead investigators for both projects will be on-hand to present their findings, answer questions and hear industry feedback on the future direction of the Concrete Sustainability Hub. The event is an opportunity for stakeholders in the concrete industry to see first-hand the progress being made at MIT and to meet the lead researchers.



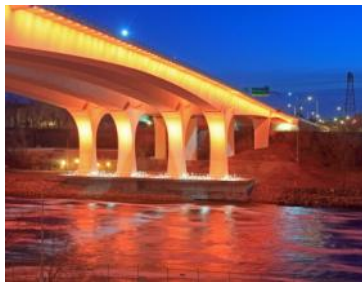
Schedule of Events

Monday, August 30, 2010

- ◆ 5:30 pm – 7:30 pm
Welcome Reception with MIT Researchers

Tuesday, August 31, 2010

- ◆ 9:00 am – 1:00 pm
Presentations by MIT Researchers on the Two Inaugural Work Plans, with Working Continental Breakfast and Boxed Lunch:
 - “*The Edge of Concrete: A Life-Cycle Investigation of Concrete and Concrete Structures*”
 - “*From Liquid to Stone: The Genesis of Concrete*”
- ◆ 1:00 pm – 5:00 pm
Breakout Sessions – An Opportunity for Industry Representatives to Provide Feedback and Ask Questions of the Researchers in a Smaller Setting.



Planned location is the MIT Faculty Club on the MIT campus. **Space is limited; please register early.** Registration fee of \$100 covers cost of meals and meeting facilities. There is no hotel block for this meeting. Upon registration, participants will be provided with a list of Cambridge, MA hotels at which they can obtain a MIT discounted rate. Participants will also be sent a final schedule of events with directions and detailed information on the meeting location prior to the meeting date. Registration is being processed through the National Ready Mixed Concrete Association.

The Concrete Sustainability Hub is a research center at the Massachusetts Institute of Technology (MIT) that was established by the Portland Cement Association (PCA) and RMC Research & Education Foundation. Both organizations are committing significant effort and resources with the goal of accelerating emerging breakthroughs in concrete science and engineering and transferring that science into practice. As the call for an increased emphasis on environmental issues grows louder, the concrete and cement industries are taking this opportunity to be proactive in establishing a CSH that will focus on quantifying and enhancing the sustainable nature of concrete.

For more information on the program please contact Julie Garbini, Executive Director of the RMC Research & Education Foundation at 888-846-7622 ext. 1150 or jgarbini@rmc-foundation.org. For questions about registration, please contact the NRMCA's Jessica Moore at 888-846-7622 ext. 1152 or e-mail jmoore@nrmca.org.

CSH is sponsored by:



PCA

Concrete Industry Day is being held in cooperation with:





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August 31, 2010 | Cambridge, MA



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**Monday August 30 - Tuesday, August 31, 2010
Cambridge, MA**

August 30, 2010: 5:30 pm - 7:30 pm (Welcome Reception)

August 31, 2010: 9:00 am - 5:00 pm

NRMCA reserves the right to close registration in order to not exceed capacity. Early registration is encouraged.

Submit separate form for each registrant. Save a copy for your files.

Name/Title

Company

Address (No PO Boxes)

City/State/Zip

Phone/Fax /Email

Emergency Contact Name/Phone

Supervisor Name/Title

Address

City/State/Zip

Phone/Fax/Email

Special Needs (Attach special needs information)

IMPORTANT—REGISTRATION AND CANCELLATION POLICIES:

Registrations received without payment will **not** be processed. All on-site registrations will be accepted on a space-available basis and must include payment. Registrants from outside the US are encouraged to pay by credit card. **Cancellations received in writing to NRMCA's Meetings Department on or before August 16, 2010 are subject to a fee. No refunds for cancellations after August 16, 2010.** Substitutions in writing to NRMCA's Meetings Department will be accepted. NRMCA reserves the right to close event registration in order not to exceed venue capacity. **Registration cancellations must be made in writing to :**

NRMCA Meetings Dept.
900 Spring Street
Silver Spring, MD 20910
Or, faxed to (301) 565-8200

For additional registration information, contact:
Jessica Moore, (240) 485-1152 or by e-mail at jmoore@nrmca.org.

Planned location is the MIT Faculty Club on the MIT campus. Space is limited; please register early. There is no hotel block for this meeting. Upon registration, participants will be provided with a list of Cambridge, MA hotels at which they can obtain a MIT discounted rate. Participants will also be sent a final schedule of events with directions and detailed information on the meeting location prior to the meeting date.

Registration Fee

\$100 (covers cost of meals and meeting facilities)

Payment Method:

Check (make check payable to NRMCA)

Mail registration form and check to:

SunTrust Bank, c/o NRMCA

P.O. Box 79433

Baltimore, MD 21279

VISA

MasterCard

AmEx

Card Number

Exp. Date

Name on Credit Card (print)

Signature

For credit card payment, fax form to:

Jessica Moore, Meetings. Dept., NRMCA, (301) 565-8200

Credit card or check, must accompany registrations. NRMCA no longer accepts P.O. #'s. Please provide a credit card number or check with all registrations.

Please provide e-mail addresses for all requesting to receive registration confirmations:

E-mail address

E-mail address



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For NRMCA Use Only Order #: _____ Authorization #: _____
Date _____ Confirmation #: _____

Cambridge Center Residence Inn

6 Cambridge Center/ Kendall Square, Cambridge, MA 02142
Reservations phone number: 617-349-0700
Reservations fax number: 617-547-8504
Toll free reservations: 800-331-3131
Ask for the MIT rate
Reservation Link: <http://cwp.marriott.com/boscb/mit/>



The Courtyard by Marriott Boston-Cambridge

777 Memorial Drive
Cambridge MA 02139
Charles River
Reservations phone number: 617-492-7777
Reservations fax number: 617-492-6038
Toll free reservations: 866-323-4149
On line reservations <http://www.cambridgecourtyard.com>
Input MT2 under Corp Promo Code



Boston Marriott Cambridge

Directly across the street from MIT
Two Cambridge Center/ Kendall Square
Cambridge, MA 02142
Phone: 617-494-6600
Fax: 617-494-0036
Toll Free: 800-228-9290
Ask for the MIT rate
Reservation Link: <http://cwp.marriott.com/boscb/mit/>



Holiday Inn Express Hotel and Suites, Cambridge

250 Monsignor O'Brien Highway
Cambridge MA 02141
Reservations phone number: 617-577-7600
Reservations fax number: 617-354-1313
Ask for the MIT rate
<http://www.hiexpress.com/boscambridgema>



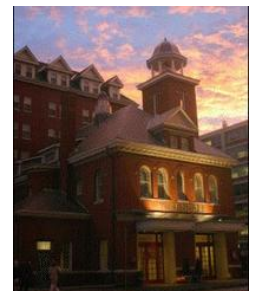
Hyatt Regency Cambridge

575 Memorial Drive
Cambridge, MA 02139
(Charles River)
Reservations phone number: 617-492-1234 x4205
Reservations fax number: 617-491-6906
Toll free reservations: 800-233-1234
On line reservations <http://cambridge.hyatt.com>
input 33395 under the Group Corp #



The Kendall Hotel

350 Main Street
Cambridge MA 02142
Located in Kendall Square
Reservations phone number: 617-577-1300
Reservations fax number: 617-577-1377
Ask for the MIT rate



Le Meridien Cambridge @ MIT

A Starwood Preferred Hotel
20 Sidney Street
Cambridge, MA 02139

Main: 617-577-0200
Reservations: 617-551-0303
Fax: 661-551-0444
Toll free: 800-543-4300

www.lemeridien.com/mit



Royal Sonesta Hotel

40 Edwin H. Land Blvd.
Cambridge MA 02142
Adjacent to the Galleria Mall
Reservations phone number: 617-806-4255
Reservations fax number: 617-806-4084
Toll free reservations: 800-SONESTA

Ask for the MIT rate

<http://www.sonesta.com/boston/>



Hotel Marlowe

25 Edwin H. Land Blvd
Cambridge, MA 02141
Reservations phone number: 617-772-5838
Reservations fax number: 617-772-5895
Toll free reservations: 800-825-7140
Ask for the MIT rate

www.hotelmarlowe.com

